

# 01

## ORIGINAL INTENTION

Skincare pioneer of Light Cosmeceutical System

P3-P5

# 02

## FOUNDING TEAM

Founding team of medicine science and research and development collaboration

P6-P8

# 03

## SYSTEM

4 systems to build high-value products

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# 04

## PRODUCT

Biological beauty products driven by innovation

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## CASE

Open product logic focusing on brand characteristics

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# COOPERATION BRAND

public sphere

AMIRO

哈药生物<sup>®</sup>  
HPG BIOENGINEERING



GOOBEN  
果本

CORLAINY  
珂莱昵

PROF.LING  
凌博士

MEIFUBAO  
美肤宝

花皙蔻

NULAITE  
纽莱伊美

韩熙贞



非凡颜

法素西<sup>®</sup>  
FRASUSXY

private sphere

Anchoose

Thannmelin  
梵蜜琳

WETCODE  
水密码·专研



FRANIC<sup>®</sup>  
法兰琳卡

YOU&PURE  
羽素

Professional line

Voolga  
敷尔佳



JDYP<sup>®</sup>

OUYSO<sup>®</sup>

YOU&PURE  
羽素

Single brand store

DR PLANT<sup>®</sup>

膜法世家  
Mask Family

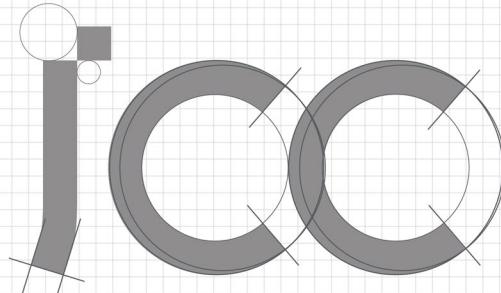
苗医生  
DOCTOR MIAO

SHE'S YEA

BINF 美容美

# 01 ORIGINAL INTENTION

jichuang  
cosmesutical  
暨创医美



暨创

医美

JCC

JICHUANG  
Initiated and founded by experts from Jinan University

Cosmeceutical  
Spirit of Medial Exploration and Brand Ideal of the  
Cosmeceutical Industry

JCC  
JCC icon: 100% considerate service

# Adding “Scientific and Technical” Cores to Your Brand

Initiated and founded by experts from Jinan University and Sun Yat-sen University, Jichuang Cosmeceutical is a company manufacturing skincare products with biological skincare as its core.

The Company applies biotechnology and high-precision standards to the research and manufacture of skincare products.

The product covers bio-active raw materials and medical grade skincare products.

It is one of the few companies in the industry that has a complete OBM service closed-loop capability of “basic research + raw material construction + brand planning + product manufacture” .

We put enormous resources in preliminary research and technical public relations.

We aim to deeply explore the essence of skin beautification and add “scientific and technological” cores to the cooperative brands.



## Corporate vision

Be an esteemed light  
cosmeceutical enterprise

## Corporate mission

Creating future with technology and making  
cosmeceutical products spread around the world

## Corporate values

Credit · professionalism  
love · and win-win

# 02 FOUNDING TEAM



Skincare Pioneer of Light  
Cosmeceutical System



# An Introduction to the Founder

Yu Zhongguo, president of the Institute of Biomedical Sciences and a scientific research expert in biomedical and genetic engineering, once conducted scientific research at Changchun Institute of Biological Products of the Ministry of Health and China Academy of Preventive Medicine, where he led the “863 Plan” program and six national level research projects in the “Seventh Five-Year Program”. He has developed six models of new drugs in the first, second, and fourth categories in China, with extensive experience in scientific research in the fields of pharmaceuticals and medicine.

JICHUANG  
Cosmeceutical CEO



## PREVIOUSLY HELD POSITIONS

GUANGZHOU JICHUANG COSMECEUTICAL BIOTECHNOLOGY CO., LTD.	GENERAL MANAGER
GUANGZHOU JICHUANG BIOMEDICAL RESEARCH INSTITUTE	PRESIDENT
BIOMEDICAL MAJOR	SENIOR ENGINEER
CHANGCHUN INSTITUTE OF BIOLOGICAL PRODUCTS, MINISTRY OF HEALTH, AND CHINESE ACADEMY OF PREVENTIVE MEDICINE	MASTER
MEDICAL COLLEGE OF JILIN UNIVERSITY	BACHELOR
MEDICINE TECHNICAL CENTER OF JINAN UNIVERSITY	VISITING RESEARCH FELLOW
SCHOOL OF PHARMACY, WENZHOU MEDICAL UNIVERSITY	VISITING RESEARCH FELLOW
CHANGCHUN INSTITUTE OF BIOLOGICAL PRODUCTS, MINISTRY OF HEALTH	SENIOR ENGINEER
CHANGCHUN CHANGSHENG GENE PHARMACEUTICAL CO., LTD	VICE GENERAL MANAGER
SHENZHEN KEXING BIOTECH CO., LTD.	CHIEF ENGINEER
SHENZHEN NEW LIFE PHARMACEUTICAL CO., LTD.	CHIEF ENGINEER
NANHAI LANGTAI PHARMACEUTICAL CO., LTD.	EXECUTIVE GENERAL MANAGER AND CHIEF ENGINEER

jichuang  
cosmeceutical

## PROF. HUANG WENLIN

CTO OF JICHUANG COSMECEUTICAL



Person selected the National “Thousand Talents Program” ;  
Senior research fellow at Princeton University of the United States;  
Honorary Professor at The Chinese University of Hong Kong;  
Major special consultation expert from the Ministry of Science and Technology;  
Entitled to special allowances from the State Council;  
With a doctor’s degree of medicine.

## JOURNALS (114 ARTICLES IN ALL)

Core journals at Beijing University	35
Number of CSCD journals	34
China Technological Cores	51
Number of SCI journals	20
Number of SCIE journals	35
Number of other journals	34

## PROF. ZHANG ZHIQING

MEMBER OF JICHUANG COSMECEUTICAL EXPERT TEAM



Person in charge of constructing efficient expression vectors  
Deputy Director of the Institute of Virology, Chinese Academy of Preventive Medicine  
Visiting Scholar at University of California, Los Angeles, the USA;  
and the University of Calgary, Canada;  
PhD from the Chinese Academy of Medical Sciences

## JOURNALS (420 ARTICLES IN ALL)

Core Journals at Beijing University	105
Number of CSCD journals	114
China Technological Cores	144
Number of SCI journals	7
Number of E journals	1
Number of SCIE journals	9
Number of other journals	40

## PROF. LI FUSHENG

MEMBER OF JICHUANG COSMECEUTICAL EXPERT TEAM



Research fellow of FRED HUTCHINSON Cancer Research Center, the USA;  
R&D director of PRIMAL Company, the USA;  
Post-doctor of Washington University, the USA;  
Research fellow of State Key Laboratory of Virus Genetic Engineering, Institute of Virology, China Center for Disease Control.

# 03 4 MAJOR SYSTEMS



Skincare Pioneer of Light  
Cosmeceutical System



# SYSTEM

[01] • R&D  
System

[02] • Production  
System

[03] • Quality  
System

[04] • Marketing  
System

## R & D SYSTEM

1:1 Use of drug development process

**75%**



75% R&D team members  
With pharmaceutical background

4 scientists leading R&D



**4**

More than 100 technical achievements



**100P**

5 innovative cosmetic materials



**5**

Experienced R&D team of 30 persons



**30**

R&D laboratory covering 1000m<sup>2</sup>



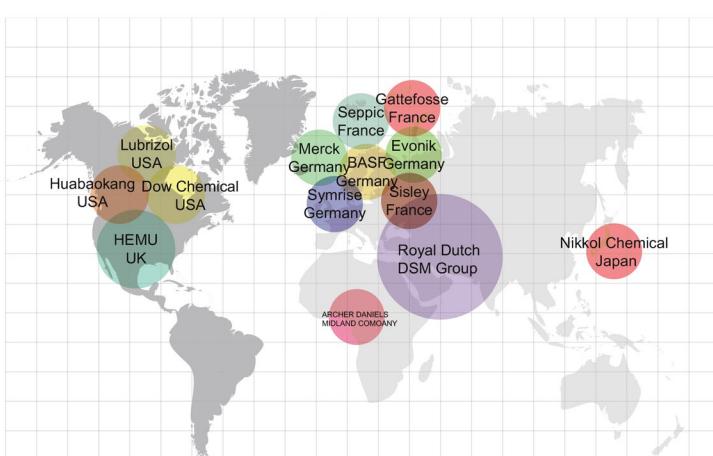
**1000m<sup>2</sup>**

2000 mature formulas



**2000**

Choice global suppliers of high quality raw materials



## PRODUCTION SYSTEM

GMP Pharmaceutical Level Standard



2 production bases



3 high standard sterile production workshops



Tofflon large and medium frozen-drying equipment - 7 sets

**70M<sup>2</sup>**

Area of frozen-drying



**0**



GMP Level 100

**100 million**

Annual yield of frozen-drying: 100 million pairs

## QUALITY SYSTEM

Rigorous control over full processes



Supplier screening grading/evaluation



Rigorous control over the entry threshold for suppliers



Adhering to endotoxin testing and sterility testing

**100%**

100% pharmaceutical background

**6C**

6C has been entitled to 6 domestic and international standard certifications



ISO



GMPC



FDA



SFDA



QB/T



ChP

## MARKETING SYSTEM

Brand incubator & accelerator

Provision of innovative cosmetic formula solution sharing for core customers 3 times/quarter



3 TIMES/Q

10 years of planning experience serving the brand



10 YEARS

BAT project manager management team



BAT

Members from Marketing Team have the experience in building Level 100 million products

300 million

Average age of the team is less than 30 years old



30

80% of staff have received university education or higher



80%

85% of members have medical major background



85%

Working experience for more than 5 years



5 YEARS



20 PROFESSIONAL BRANDS

5 PRIVATE FIELD BRANDS

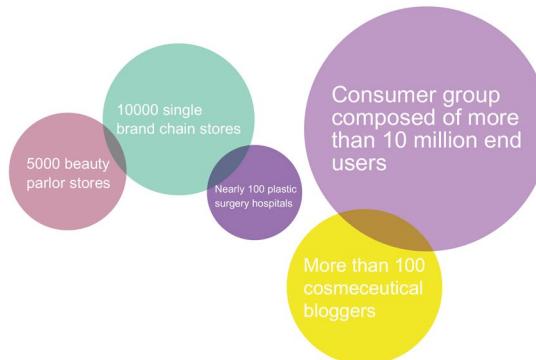
5 SINGLE BRAND STORES AND CS

10 MANUFACTURERS

5 LIVE BRANDS

5 TMALL BRANDS

Further study of cosmeceutical channels for overall development



The products serve more than 10 million end users group,  
More than 100 live streamers, 10000 single brand chain stores,  
More than 5000 beauty salons and hundreds of plastic surgery hospitals.

# OBM brand value-added service

**Marketing + efficacy + academy to build 6D competence for the brands**

Group-C  
18x



## 1 DESIGN CORE

### SPEAKING FOR THE SCIENTIFIC DREAM OF THE BRANDS

DESIGN LANGUAGE IS THE FLEXIBLE EXPRESSION OF PRODUCT PHILOSOPHY. WE PRIORITIZE THE DESIGN OF PRODUCT DEVELOPMENT, INTEGRATE DESIGN PHILOSOPHY WITH BRAND CHARACTERISTICS AND PRODUCT BIOMEDICAL MECHANISMS, AND MAKE THE SOLUTION MORE FOCUSED.

## 3 VERIFICATION OF 3 KINDS OF EFFICACY

### PROVIDING THE BRANDS WITH COMPLETE DATA SUPPORT

PROVIDING THE BRANDS WITH COMPLETE DATA SUPPORT THE COMPLETE OBM SERVICE AT THE RESEARCH LEVEL INCLUDES THE VERIFICATION OF MOLECULAR, CELLULAR, AND HUMAN BODY AS THREE MECHANISMS, WHICH PROVIDE COMPLETE DATA SUPPORT FOR THE SCIENTIFIC VALIDITY OF BRAND PRODUCTS TO ENSURE THEIR TRUE SAFETY AND EFFECTIVENESS.

## 8 HOUR LITERATURE STUDY

### SETTING UP SCIENTIFIC PRODUCT DEVELOPMENT ORIENTATION FOR THE BRANDS

THE DEVELOPMENT OF EFFICACY-ORIENTED PRODUCTS WILL BE CARRIED OUT BY A TEAM OF PRODUCT MANAGERS IN MEDICAL RELATED FIELDS FOR MORE THAN 8 HOURS OF PRELIMINARY RESEARCH ON THE MECHANISM, AND PRODUCT PLANNING WILL BE CARRIED OUT BASED ON BASIC/CLINICAL MEDICAL LITERATURE. AFTER FULL COMMUNICATION WITH THE FORMULATOR TEAM, THE FINALIZATION WILL BE PERFORMED.

## ACADEMIC AUTHORITY

### TEAM STANDARD INITIATION AND WRITING

The team standards for the brand in the fields involved are initiated, organized, written, and verified, and within 3-6 months, the establishment and release of the research is completed. The research is the brand's own standard used to establish brand authority.

## ACADEMIC HEIGHT

### SCI ARTICLE CO-CREATION

The 985 master's and doctoral team of Jichuang Cosmeceutical 985 higher education masters and doctors teams and multiple medical schools, including Sun Yat-sen University, jointly published SCI English articles with an impact factor >3 to help brands achieve the "1 product, 1 research and 1 SCI" academic marketing strategy and build a multi-dimensional brand academic height.

## ACADEMIC INNOVATION LEVEL

### PATENT APPLICATION FOR COSMETIC MATERIAL COMPOSITION

Patent innovation demands are prioritized, and strict screening, retrieval, and addition of ingredients are performed in the front-end of product development, with the combination of the automatic research and development of bio-active ingredients and brand main ingredient combination patent applications by the research institute to create exclusive efficacy compound combinations for the brand.

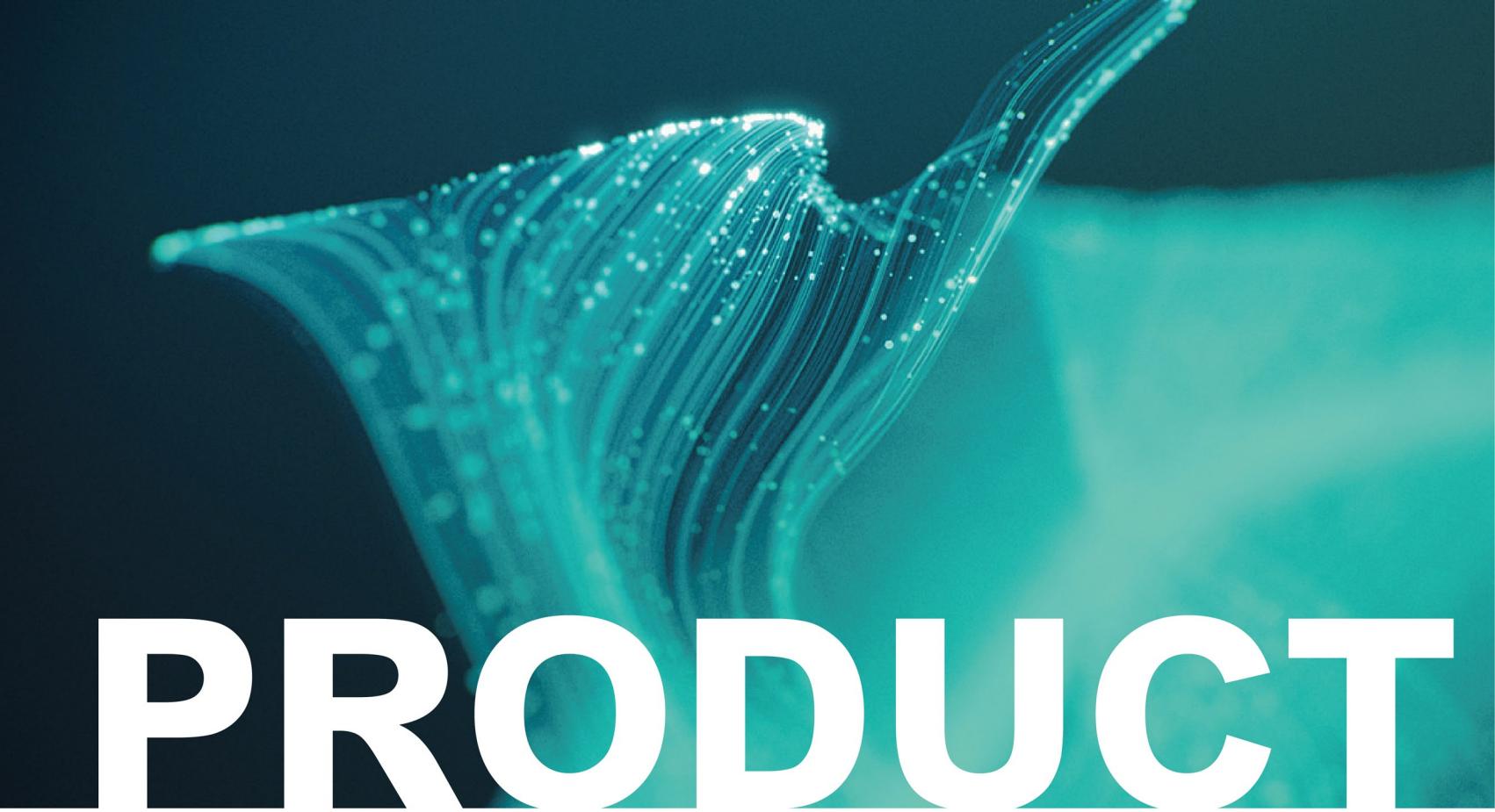


Group-A  
22x

# 04 SCIENTIFIC RESEARCH PRODUCTS



Skincare Pioneer of Light  
Cosmeceutical System



# PRODUCT

- [01] • Biological fermented raw materials
- [02] • Biological skincare products
- [03] • Dermatology level brand



Charles MA

Former L' Oreal (China) R&D and Innovation Center – senior R&D manager/scientist,

With more than 16 years of experience in chemical and cosmetic product research and development, he focuses on the development of small molecule/plant active substances and formulas, with 2 international patents, quite a few domestic patents, and 9 SCI English academic articles.



Jichuang Biomedical Research Institute

Jichuang Biomedical Research Institute is an independent biotechnology research platform initiated and established by Guangzhou Jichuang Cosmeceutical Biotechnology Co., Ltd. It has been provided with more than 30 resident technical experts. It has four major scientific research capabilities: cutting-edge basic research, independent active ingredient research and development, biological agents (formula) product research and development, and efficacy evaluation (enzyme method, cell method, and human body method). It has mastered three core technologies: AI yeast activity screening technology, biomimetic transdermal technology, and biosynthetic peptide technology, and it has developed 5 core raw materials such as yeast extract and fibronectin, 13 innovative combination functional raw materials, and 27 patents authorized or currently under application. He has established the first yeast strain database in China, with a total of over 800 species and continuous growth. It takes the lead in the industry in the field of biological fermentation raw materials.

#### 4 cosmetic materials with innovative biological activity

INCI: Saccharomyces Ferment Filtrate (SFF)

pH4.5 weak acidic to effectively inhibit harmful skin bacteria. Patented yeast strain: century old wine cellar, naturally selected, with an active ingredient amplification at 100 times compared to similar products on the market;

INCI: saccharomyces ferment lysate filtrate (SFLF)

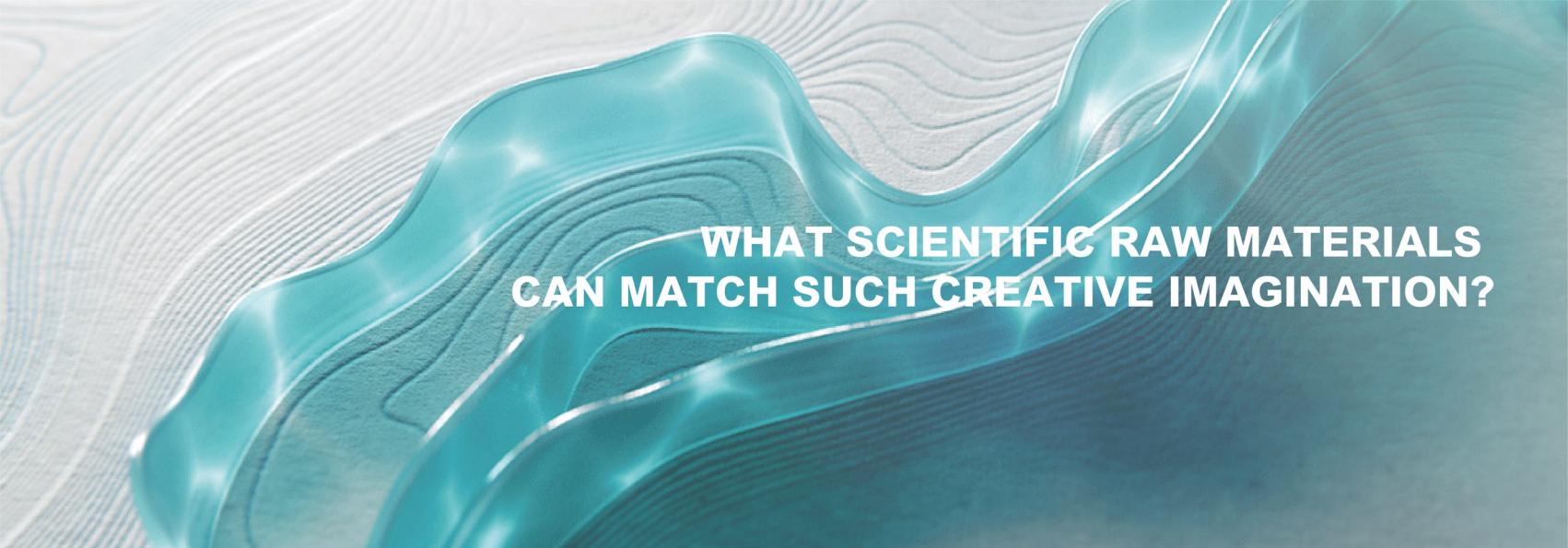
Derived from specific domestication and cultivation of active yeast in high-altitude snow mountains, with the content of active ingredients at one hundred times higher than similar products on the market;

INCI: Saccharomyces Lysate Extract (SLE)

Special for anhydrous formula  
Anti-blackness x anti-inflammatory x anti free radical, three at one time  
 $3.65 \times 10^6$  active polypeptides/mg

INCI: Fibronectin (FN)

100% biological fermentation  
Recombinant yeast expression for faster efficacy;  
Containing RGD sequences, the cell adhesion ability is doubled resulting in stronger efficacy;  
Medical grade aseptic process, with "0 additives" and higher purity.



# WHAT SCIENTIFIC RAW MATERIALS CAN MATCH SUCH CREATIVE IMAGINATION?



## DNA based active protein

Roughly extract the extracellular vesicle stock solution, with a count of  $1 \times 10^{10}$  extracellular vesicles per milliliter. The appearance shows a light red color, with a retained extracellular vesicle diameter of 100nm. After freeze-drying, it can exhibit a red photosensitive reaction. The activation of epidermal cells simultaneously lightens, tightens, and brightens the skin.

INCI: glycoprotein, water, sodium chloride, fibronectin, DNA sodium, sodium dihydrogen phosphate, vitamin B12, decapeptide-4



## RNA active protein

Pure extracellular fluid with higher concentration and stronger activity.

The count of extracellular vesicles per milliliter reaches  $5.1 \times 10^{10}$ , and the appearance appears colorless. After purification by differential ultrafiltration and double filtration, the extracellular vesicle diameter is retained at 100nm. After freeze-drying, it can exhibit a red photosensitive reaction. The activation of epidermal cells simultaneously lightens wrinkles, tightens, and brightens the skin.

INCI: glycoprotein, water, sodium chloride, butanediol, yeast fermentation product filtrate, disodium hydrogen phosphate, disodium dihydrogen phosphate, vitamin B12, 1,2-ethanediol, hydrolyzed RNA, arginine, carbomer, and decapeptide-4.

# Cosmetics for daily use

## Main products

### Water



By combining autolysis, repeated freeze-thaw, and ultrasonic fragmentation, multiple small molecule nutrients are refined to accelerate the metabolism of surface keratin externally and activate the AQP3 supply channel through transdermal absorption. Effectively achieving no addition of 15 hazardous elements, it is also suitable for fragile and sensitive skin in compliance with EWG and Meixiu all green purely clean formula.

### Freeze-dried Essence



Minimalist formula maximizes the energy of active substances. Antioxidant, acne removing, wrinkle resistant, firming, whitening, repairing, with efficacy as the main factor, the core raw materials are selected layer by layer, and the core active ingredients are -80°C vacuum instant freeze-dried powder, paired with the original liquid grade anhydrous formula solvent, fused in 3 seconds, accurately targeting the core of skin problems. Without addition of 15 ingredients stimulating skin, in line with both EWG and cosmeceuticals all green purely clean formula, and the latest advanced version of anhydrous formula.

### Essence



The microencapsulated delivery system maintains the activity and effectiveness of high concentration functional substances such as 5% niacinamide and 1% HPR, gently loading into the dermis layer of the skin, evenly releasing, and transforming the skin texture from the inside out. For dermis, DEJ, stratum corneum and outer layer, there is multi-dimensional combination of large, medium, small, and supramolecular nutrients.

### Lotion



Nano microemulsion texture, small droplets aggregate to aid penetration, lightweight and delicate, forming a thin layer of protective screen moisture film on the face, while releasing active ingredients to enhance the flexibility of skin. Paired with patented water in water nano multiphase ceramide, it effectively locks in skin's internal nourishment. It can be used intelligently with a variety of essence or freeze-dried products.

### Facial cream



It adapts intelligently to various skin types and climates.

**Shear Thinning Mousse Cream:** Through the change of force during the application process, the texture changes from thick to thin feeling a smooth and light refreshing skin feel like mousse.

**Liquid Crystal Emulsified Chiffon Cream:** a binary or multiple system composed of amphiphilic compounds and polar solvents, which is similar to skin and soluble, can be more adsorbed on the cuticle of the skin than ordinary face cream, and can extend hydration and moisture holding and moisturizing.

# professional line

## Main products

### 135HA Skin Kinetic Essence



It is composed of over 50 active ingredients adopting ultra micro porous connection double-layer filtration sterilization technology, which maximizes the retention of the integrity and efficacy of the active ingredients providing long-term multiple nourishment for skin to brighten skin.

### PDRN Baby Essence



PDRN Baby Essence is applicable to skin sensitive barrier function repair applications, PDRN from salmon is a healing substance for skin, with unique safety, long-term effect, and controllable characteristics. It can activate skin regeneration and repair ability, and promote collagen and cell growth.

### Skin beautification and plastic surgery combination



The microcrystalline skin rejuvenation device applies a freeze-drying preservation form and ultra-fine penetration technology to accurately and quantitatively deliver multiple nutrients and active ingredients to the desired improvement site of skin mesoderm achieving the goal of regulating skin to a healthy state.

### Skin Kinetic Essence Series



A bottle of skin kinetic essence freeze-dried powder is for skin cleansing and beautification, and when used, it releases anti-aging codes to comprehensively improve skin conditions.

### Postoperative healing series



The postoperative repair combination has a series of effects such as physical cooling, redness reduction, anti allergy, repair, and hydration, which can help fragile skin heal quickly and restore normal state after surgery. Furthermore, the added characteristics of the product can provide skin with gentle care.

Jichuang Cosmeceutical  
Exclusive private mold packaging materials



2 design patents for  
freeze-dried  
packaging materials

Threaded bottle mouth  
Gently turn and open  
it in seconds

8 rigorous  
laboratory tests

The penicillin vial has  
been born for one hundred  
years First Innovation



## [02] • Biological skincare products



### 2018

#### Freeze-dried floc

##### 100% Pure collagen typing

Material color: ○ ● ●

Material state: powder shaped

Applicable category: essence and mist spray

Instrument import: supported

Sales volume: █ █ █ █

Efficacy preference:

repair

anti-aging

whitening hydrating

Preferred components: Type III collagen



### 2016

#### Freeze-dried powder

##### Starting the era of freeze-dried skincare

Material color: ○ ● ● ●

Material state: powder shaped

Applicable category: essence and mist spray

Instrument import: supported

Sales volume: █ █ █ █

Efficacy preference:

repair

anti-aging

whitening hydrating

Preferred components: blue copper peptide, hexapeptide, snake venom like peptide, PDRN



### 2019

#### Freeze dried bubbles

##### Contents of 30% core efficacy matter

Material color: ● ● ●

Material state: powder shaped

Applicable category: essence and mist spray

Instrument import: supported

Sales volume: █ █

Efficacy preference:

repair

anti-aging

whitening hydrating

Preferred components: nicotinamide and blue



### 2020

#### Freeze-dried facial mask

##### The upgraded patch facial mask in 30

Material color: ○

Material state: powder shaped

Applicable category: essence and mist spray

Instrument import: supported

Sales volume: █ █ █ █

Efficacy preference:

repair

anti-aging

whitening hydrating

Preferred components: Type III collagen and nonapeptide-1



### 2021

#### Freeze-dried Eye Mask

##### Pioneering chip based eye care experience

Material color: ○

Material state: foam like

Applicable category: eye mask

Instrument import: not supported

Sales volume: █ █

Efficacy preference:

repair

anti-aging

whitening hydrating

Preferred components: hexapeptide, snake venom peptide, and conus peptidecopper peptide



### 2022

#### Freeze-dried Essence

##### First evolution

##### Upgrading the skin application of freeze-dried products

Material color: ○

Material state: ice cream like

Applicable category: lotion

Instrument import: not supported

Sales volume: █ █

Efficacy preference:

repair

anti-aging

whitening hydrating

# Officially matched products for beauty devices

The combination of beauty instruments and biological beauty  
Making home care more professional



Frozen ice compress instrument  
0°C frozen ice compress instrument, physical ice compress, photoelectric CP

Frozen age ice compress instrument refreshing essence  
Quick Soothing and calming

SOOTHING AND REFRESHING ESSENCE

**7:00**

FORMULATOR: *CHARLES MA*

Description of application scenarios: In the early morning, ice hammer is combined with soothing essence to eliminate edema, and make skin firm and brightened.



Dual frequency pulse eye introducer  
Cold and hot dual frequency pulse eye introducer

Dual frequency eye protector, eye tightening essence  
Collaborative rapid penetration of the periocular skin base for more effective eye care

EYE BRIGHTENING ESSENCE

**7:30**

FORMULATOR: *Cirrad*

Description of application scenarios: eye massager Cooperating with eye essence to eliminate eye edema in the morning.



Body firming RF instrument  
Cold and hot dual frequency pulse eye introducer

SLIM RF instrument detumescence essence  
Rapid swelling reduction and fiber shaping

WHITENING EDEMA REMOVING ESSENCE

**8:00**

FORMULATOR: *Najm*

Description of application scenarios: In the morning Collocated with anti edema essence in the early morning.Swelling can be reduced so that you can be light and comfortable all day.



Gloss sprayer  
Small molecule atomization high transparency gloss instrument Gloss energy directly reaches deep skin

Small molecule atomizer gloss essence  
Official matching small molecule atomized essence making glossy skin easier

SHUIGUANG ESSENCE

**13:30**

FORMULATOR: *Mindy*

Description of application scenarios: After lunch break, use a nebulizer combined with non-invasive gloss to wake up and moisturize.



AMIRO obsidian phototherapy mask  
Photodynamic therapy  
Red light whitening brightens skin and blue light soothes and repairs skin

RED AND BLUE LIGHT ESSENCE

**20:30**

FORMULATOR: *joseph*

Description of application scenarios: Intensive nighttime care combined with phototherapy masks, photokinetic repair is performed for damage to skin caused by sunlight radiation, with red light assisting in improving dullness and blue light helping soothe and repair.

Photodynamic mask, red and blue light essence  
Collaborative efficiency enhancement doubling skincare

Blue Light Repair Helping Essence      Red Light Whitening Synergy Essence



AMIRO collagen device  
Collagen device grid facial mask  
The first sealed RF facial mask  
Combining with the inherent usage habits of consumers

Description of application scenarios: Before going to bed, use grid facial mask and collagen device to activate facial collagen, which is a light home care method and a hot Magpie effect.

**21:00**

FORMULATOR: *mauricio*

Instrument official matching  
Grid facial mask





Full Effect Anti-aging Facial Beauty Device  
It reduced dark circle and soothes wrinkles, smooths tear grooves and eye bags, and deeply tightens V-shaped face

EYE Radio Frequency Instrument Freeze-dried Eye Mask  
Quadruple photoelectric energy improves small lines around eyes

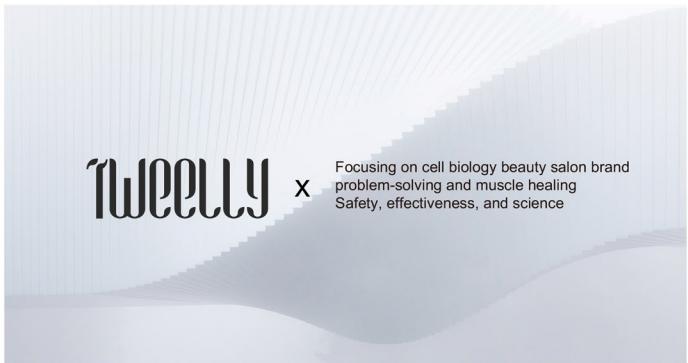
FREEZE DRIED EYE MASK

**21:30**

FORMULATOR: *hubert*

Description of application scenarios: Before sleeping, use the eye radio frequency apparatus in combination with gel or freeze-dried eye mask to activate collagen around eyes and brighten eyes.

# Brand Introduce



## Brand cooperation ways

### 01 • Sales agency



The brands of Keedya, MESOMAJOR and TWEELLY can be used for further collaboration such as e-commerce platforms, live streaming channels, CS channels, and cosmetic product bloggers to provide innovative skincare products that meet market demands.

### 02 • Channel customization



The innovative cooperation model can provide customized services for different channels focusing on precise co-creation, creating differentiated products, and improving brand and user stickiness.

### 03 • Joint brand creation



Jichuang Cosmeceutical has developed cooperative relationship with scholars in the field of life sciences from Sun Yat-sen University and Jinan University in the field of skincare. The cooperation platform can collaborate with channels to jointly create a brand, enhance the academic height of the brand, and improve marketing endorsement strength.

# 05 PRODUCT DEVELOPMENT STORIES



Product development logic  
more accurately  
for brand customization

jichuang  
cosmesutical  
醫創醫美

# JCC x AMRIO cooperative products



**Polypeptide target anti-wrinkle freeze-dried facial mask combination**

Three dimensional peptide target intercepting dynamic lines 34 times anti-wrinkle freeze-dried facial mask



**Facial shaping, gloss and skin firming facial mask**

3 nutrients+PDRN  
Promoting collagen regeneration



**Firming and Moisturizing Facial Mask**

Zero burden ultimate skincare  
Moisturizing and firming, moisturizing every inch of skin



**Soothing and Firming Facial Mask**

3822 Multi-effect anti-aging Direct extraction of key amino acids from collagen  
Essential amino acids for collagen

jichuang  
cosmesutical  
首创医美

# JCC x BINF Cooperative products



## Brightening and Skin Tender Intensive Repair Package Box

Dedicated to Intensive Repair of Skin  
Disposable quantitative management



## Shuiguang Skin Beautifying essence

53+1 Nutrients  
Radiant hydration and beautiful skin



Elastic and Firming Freeze-dried Bubble Package Box

Bifid Yeast Essence

Moisturizing and firming, removing wrinkles and lightening lines



Brightening and Refreshing  
Freeze-dried  
Powder Package Box

Edelweiss Essence  
Brightening and refreshing, whitening  
and brightening



Clear and Refreshing  
Freeze-dried  
Fluff Package Box

Green Bean Essence  
Skin refreshing and facial brightening,  
acne removing and mark reducing



Moisturizing and Soothing  
Freeze Dried  
Powder Set Box

Centella asiatica Essence  
Moisturizing and soothing caring  
for skin

jichuang  
cosmesutical  
嘉创医美

ICC x Thanmelin Cooperative Product

**Skin Tender Gloss  
Freeze-dried Essence**

PDRN+ kinetic energy element  
Safe small powder needle for skin  
repair efficientlyRadiant skin gloss  
and advanced skin repair

Thanmelin

Thanmelin

jichuang  
cosmesutical  
嘉创医美

ICC x Prof. Ling Cooperative Product

## Prof. Ling Multi-effect Elastic Disposable Essence

High-end copper blue peptide

Maintaining stability of skin base for skin firming and rebounding

Blue gloss constantly protects a girl's skin



jichuang  
cosmesutical  
嘉创医美

ICC x WETCODE Cooperative Product

## VC Snow Fresh Skin Essence

VC Freeze-drying

Achieving brightened and glossy skin



jichuang  
cosmesutical  
嘉创医美

ICC x DR PLANT Cooperative Product

## Cordyceps sinensis revitalizes luxury care and freeze-dried fluff

Rare cordyceps sinensis

Triple collagen, skin firming and young skin revitalizing

